

Lake Park Friends

Draft Minutes of the 22nd Annual Meeting

Lake Park Pavilion-Marcia Coles Community Room
May 8th, 2018 6:30pm

1. Welcome and Introduction --Colleen Reilly
Colleen called the meeting to order at 6:35 pm. She welcomed all members attending the Annual Meeting and thanked everyone for all the volunteer contributions to LPF in the past 12 months.
2. Approval of the minutes of the 2017 Annual Meeting--Jeanne Prochnow
Jeanne stated that the minutes have been posted online and asked for any changes and corrections to the minutes. Hearing none, Jeanne asked for a motion for approval; Steve Morse moved and Buffy Duback seconded the motion to approve the minutes as submitted. The motion passed unopposed.
Jeanne reminded everyone that the minutes of this meeting will be again posted on the LPF website.
3. Remarks--Sheldon Wasserman, Milwaukee County Supervisor
Sheldon discussed his support of Milwaukee County Parks and his new role as the Vice Chair of the Parks, Energy and Environment Committee, Milwaukee County Board of Supervisors. Currently, the Parks Dept. has a vacancy in the director position which has impeded planning for implementation of projects, including the Ravine Road Bridge in Lake Park. The parks continue to be underfunded with a backlog of \$400+ million deferred maintenance projects which necessitates the need for public/private partnership for improvements to move forward. He pledged his full commitment to help make the rehabilitation/replacement bridge a reality in partnership with Lake Park Friends.

A recent constituent survey revealed that residents would like high quality food available in the parks which could include a food truck. Discussions are underway for options to meet this demand.

4. Election of Directors and Officers for 2018--Jeanne Prochnow

Election of Directors

Jeanne introduced the new nominees for the board of directors and presented their biographical information. The two nominees accepting nomination for their first two year term are:

Jennifer Meyer-Stearns
Jan Uebelherr

Directors continuing for a second two-yr. term:

Jock Mutschler
Jason Jentsch

Directors continuing for a third two-yr. term:

Gillian Gossman

Jeanne asked for motion to elect the nominees to board of directors. Pat Small moved and Bill Hubbard seconded the motion. The motion passed unopposed.

Election of Officers

President— Colleen Reilly

Vice President -Administration, Buffy Duback

Vice President- Development, Jock Mutschler

Vice President- Communications, Jan Uebelherr

Secretary—Jeanne Prochnow

Treasurer—Sue Bolly-Schlenker

Jeanne asked for a motion to elect the slate of officers. Melissa Mooney moved and Jennifer Meyer-Stearns seconded the motion. The motion passed unopposed.

5. Financial Report—Sue Bolly Schlenker

Sue reported that the LPF financial and accounting systems have been entered into the QuickBooks program which has enabled LPF to no longer contract for accounting services.

Sue provided an update of the status of the LPF finances. LPF ended the 2017 fiscal year on December 31 as follows:

| | |
|-----------------|-----------|
| -total assets | \$224,633 |
| -total revenue | \$133,979 |
| -total expenses | \$106,805 |

It was a strong year in fund raising with record \$38,600 earned from the Cirque du Park, \$18,000 through the Annual Appeal and \$26,271 from membership dues. We also received approximately \$50,000 in restricted donations which are dedicated to key aspects of our operating budget. Additionally, the youth tennis program has become self-sustaining.

On the expense side, some of key programming expenses included \$20,000 for Musical Monday/ Wonderful Wednesdays, approx. \$6000 for history and nature talks and \$20,205 for various landscaping projects such as the Newberry Ave. flower beds, tree planting and the Wahl Ave. Bluff restoration project. We ended the 2017 year with a Net Revenue of \$26,175.

As we look forward to 2018, we will need continue to continue fundraising via membership dues and gifts, the Cirque, other development fundraisers and various generous restricted donations.

6. President's Report—Colleen Reilly

Colleen reported that LPF has approximately 500 members who contributed over 4000 volunteer hours in 2017 to the support and enjoyment of Lake Park. She reviewed the highlights of the many activities of Lake Park Friends over the past year. The Nature Committee provided 8 educational presentations or walks, planted trees, participated in removal of invasives and maintained the gardens and prairies for all to enjoy. The History Committee held 8 walks and talks and held an old-time baseball game. The Recreation Committee had a highly successful youth tennis program last summer and completed preparations for the ice rink which was foiled by warm weather. Musical Mondays and Wonderful Wednesdays musical provided 16 concerts which were very well attended. The Development Committee staged a record breaking Cirque Event, and secured verbal commitments toward the repair/rehabilitation of the concrete bridge over Ravine Road totaling \$810,000. We also hosted the Parks Dept. Traveling Beer Garden for the first time in Lake Park and it was a great success.

Colleen identified that despite the stiff reduction of the park budgets and staffing over the past 10 years we continue to collaborate with park staff in maintaining the park within the budget constraints. However, we understand that a public/private partnership for costly improvements (such as bridges) is critical for the successful completion of the projects. (We currently have raised \$40,000 toward the replacement of the rustic wooden bridge near the warming house.)

Colleen updated the members on status of the closed Concrete Bridge over Ravine Road. Currently, additional testing of the concrete is underway to see if the bridge can be rehabilitated. If the testing indicates durability of the concrete for possible rehabilitation rather than replacement, then a cost benefit analysis needs to be completed showing costs over the life of the repair etc. Results of the concrete testing will be available at the end of May.

Colleen highlighted some of the coming year LPF plans including adding a 6th session for the youth tennis program, continuing with Musical Mondays and Wonderful Wednesdays for 16 concerts, hosting the Traveling Beer Garden, organizing a Dog Day (July 28th) and a movie night (August 3rd) in conjunction with the Traveling Beer Garden.

A time for member questions and feedback followed Colleen's report.

8. Presentation of the Conservator Award to Susanna Mortora—Colleen Reilly
Colleen presented the Conservator Award to Susanna for her lasting impact on the park over the past 8-10 years. Susanna was instrumental in the playground renovation, chaired the highly successful Cirque event for 8 years and was a member of the board of directors for 6 years. Her creativity, passion and caring for the park were evident in her many generous donations of time and money to LPF. Her leadership, energy and dedication have made a difference in the enhancement and enjoyment of the park for all visitors.

9. Recognition of Retiring Board Member—-Jeanne Prochnow

Jeanne recognized and thanked Melissa Mooney for her outstanding service on the board for the past 2 years. Melissa led the updating and redesign of our membership procedures including brochures, fee schedules and, in collaboration with Ann Wollmer, data base improvements. In addition, Melissa was an active member of the Executive Committee and volunteers with the Nature Committee's Wednesday Worker Group. She received a gift in honor of her contributions.

10. Adjournment—-Colleen Reilly

Please join us for wine, food and conversation after the meeting.
The meeting was adjourned at 7:35 pm.

Jeanne Prochnow
LPF Secretary