



L A K E
P A R K
F R I E N D S

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ANNUAL REPORT • LAKE PARK FRIENDS

Dear Friends of Lake Park,

Looking back on 2019, so many good things - large and small - happened in the park we all love.

Lake Park Friends brought music to the park on summer nights, drawing record crowds.

We threw a big party on an autumn night, the Cirque du Lake Park, and raised a record figure, much of it going to trail maintenance.

But there was quiet work done as well - the planting of trees, the filling of bird feeders, the pulling of weeds (the work of the seemingly tireless Wednesday Work Group).

You'll see details in our third annual report.

But the best part of all these good things that happened is this:
We did this together, as neighbors and friends.

It's a privilege to be part of this work, preserving this beloved land.

So - my heartfelt thanks for your support of our mission.

Jan Uebelherr - President

MAILING ADDRESS

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Milwaukee, Wisconsin 53211-7297

OFFICE PHONE

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OFFICE LOCATION & HOURS

2975 N. Lake Park Road, Lake Park
(the red brick building near the playground)
Tuesday, Wednesday, Thursday 9:30-3:00



LAKE
PARK
FRIENDS



YEAR IN REVIEW

Completed PROJECTS:

1. Volunteers painted the former Nike Missile Tracking Station.
2. LPF teamed up with North Point Lighthouse to make major trail improvements to the east end of the South Lighthouse Ravine.
3. The General Wolcott Statue was washed and waxed.
4. Handrails were added to the north entrance of the Locust Street Ravine Trail.



CONTRIBUTIONS and ENJOYMENT by so many all year long:

Cirque du Lake Park FUNDRAISER

hits all-time highs for both attendance and funds raised.

Musical Mondays and **WONDERFUL WEDNESDAYS** summer concert series' diverse entertainment drew record-sized crowds.

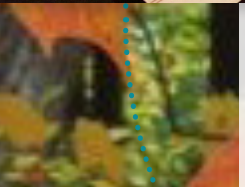
\$10,000 in TREES were planted throughout the park in the fall.

50+ volunteers turned out for Spring **CLEAN-UP**.

After 10+ years of weeding **garlic mustard**, volunteers have **NEARLY ERADICATED** it in the northern half of the park.

In addition to continuing popular kids tennis lessons, LPF arranged with **First Tee** to provide **GOLF LESSONS**, too.

The newly founded **Wednesday Walkers** group **EXPLORED** the park spring through fall.



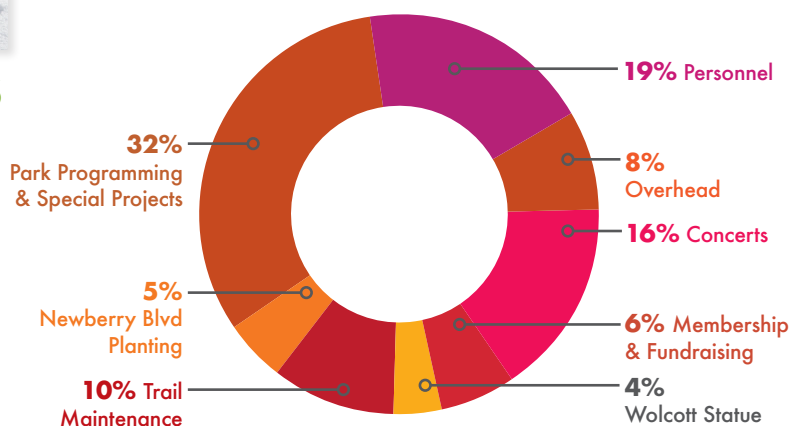
“The enjoyment of scenery employs the mind without fatigue and yet exercises it; tranquilizes it and yet enlivens it.”

Frederick Law Olmsted

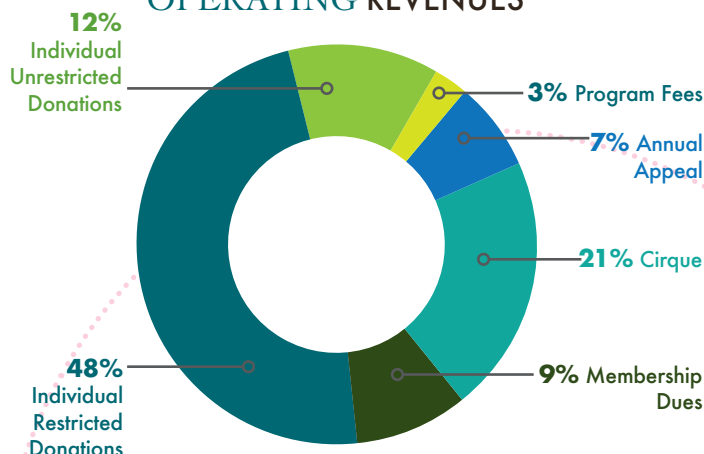




OPERATING EXPENSES



OPERATING REVENUES



The work of
LAKE PARK FRIENDS
would not be
possible without our
generous donors.

We are grateful for the support of these foundations, corporations and individuals who contributed to support our mission and programs. Donor levels reflect total given for the year, including membership dues, which were recorded on or before December 31, 2019. The following list includes gifts of \$100 or more.

\$20,000+

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\$10,000 - \$19,999

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\$5,000 - \$9,999

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The work of Lake Park Friends would not be possible without our generous donors.

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 & Jon Schoenbeck



LAKE
 PARK
 FRIENDS

Lake Park is an urban oasis that has been enjoyed by Milwaukeeans and visitors for generations. Lake Park Friends is a non-profit organization whose mission is to promote the preservation and enjoyment of Lake Park, to sponsor educational, recreational and cultural events in the park, and to raise funds for the restoration and enhancement of the park in the spirit of Frederick Law Olmsted.

ANNUAL REPORT • LAKE PARK FRIENDS

LAKE
PARK
FRIENDS



2019

HOW DO LAKE PARK FRIENDS ENJOY THE PARK?



LAKE
PARK
FRIENDS

45%

visit the park on a weekly basis

35%

come to the
musical concerts

65%

come to the park
to exercise (biking,
walking, running,
tennis, yoga)

49%

come for relaxation
(walking, reading,
sitting)

38%

come to dine at Lake Park Bistro